



Creative Projects Group

Creative Projects Group (CPG) is a consulting firm in the entertainment, media and sports fields, and serves as a “creative incubator” for the development and production of creative content in both traditional and digital media. CPG’s Production Services and Monetization Division assists clients in developing their own intellectual property assets.

We employ multidisciplinary teams to provide clients with assistance and support for the monetization of these assets and entrepreneurial business activities, providing exclusive, confidential, proprietary services to position our clients ahead of the development “curve”.

We negotiate film, television and other agreements and work on behalf of our clients to help them protect and monetize their intellectual property and other creative works.

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CREATIVEPROJECTS
GROUP

re-IMAGINE, re-IGNITE, re-SOLVE

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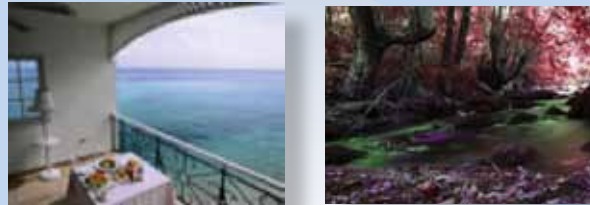


CREATIVE PROJECTS GROUP

EXECUTIVE OFFICERS



William Nix is an attorney with experience in corporate formation and business affairs, as well as a litigator and ADR practitioner, lecturer and Harvard/MIT Negotiation Project graduate with extensive expertise in the entertainment, media, sports, intellectual property and creativity fields. Will has served as Co-Chair of Baker Botts LLP's Entertainment, Media and Sports Practice Group, as VP of Legal and Business Affairs for NBA Properties and as COO of the 2000-member network of the MPAA global IP Group.



CPG helps our clients re-imagine their creative opportunities, re-ignite their business opportunities and re-solve issues that have served as obstacles to their bottom line success by providing services in:

- Sports, entertainment and media content development
- Production development, capitalization and management
- Business development services and intellectual property protection
- Creative project consulting and artists' agreements
- Marketing, branding, publishing and creative development
- Alternative dispute resolution and mediation
- Coaching, events and workshops
- Philanthropic and legacy planning

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PRODUCTION & BUSINESS MANAGEMENT

CPG Productions offers comprehensive services related to production agreements in film, theater, television, music, and publishing, including management contracts and structure, film financing agreements and corporate structures (e.g., LLCs) and producer's rep agreements. We also manage business, philanthropy and finance for individuals and companies.

COACHING & WORKSHOPS

CPG provides personal coaching, creativity workshops, executive career retreats, addictions recovery, and family systems intervention. We specialize in working with creative and entrepreneurial clients and have created and delivered popular workshops at Esalen, the Learning Annexes, Open Center, Interface, Hollyhock and Applewood. Our work is used in hundreds of therapeutic centers worldwide. We also work with corporate clients to improve aftercare programs and can provide demonstrable success rates.

MEDIATION & ALTERNATIVE DISPUTE RESOLUTION

CPG's work with clients, particularly in the creative fields, has revealed that many have artistic, business, financial and interpersonal conflicts that require resolution of disputes between them and other parties. Rather than resort to judicial determinations, we work to provide alternative dispute resolutions via co-mediation. We draw upon our interdisciplinary backgrounds to affect positive resolution of differences and minimize polarization.

PUBLICATIONS & COMMUNICATIONS

CPG assists clients in the development and production of creative content in both traditional and digital media. We provide publications and communications services including marketing, branding, publishing and creative development, and assist clients in the development and monetization of their own intellectual property assets.