



FOR IMMEDIATE RELEASE

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Nancy Cushing-Jones Launches a New Consulting Service for Authors and Publishers



William Nix, Chairman & CEO of Creative Projects Group, is proud to announce that Nancy Cushing-Jones is launching her new consulting business in coordination with Creative Projects Group. Through ncj publishing services (<http://ncjpublishingservices.com>), she will provide a range of services from content editing, to brand development, to ideas for expanding brands across multiple platforms.

Nix stated, when making the announcement, that “we are delighted to be working with Nancy in this new capacity, in addition to her on-going work with us as a member of our Board of Advisors. She brings with her an impressive legacy in global new business strategy, as a marketing transmedia specialist, and in developing and monetizing intellectual property rights into major global consumer brands for a wide range of clients from Fortune 500 companies to individuals. As Nancy often states, “there is nothing more fulfilling than working with clients to develop their ideas and businesses and help them achieve their goals.”

Nancy is an expert in translating story concepts from one medium to another and in all forms of publishing across all genres and age groups. She is one of the earliest creators of the “tie-in” publishing business, transforming it from a marketing-only function to a financially significant business. Nancy launched, and ran for 23 years, the worldwide book publishing and videogame licensing divisions of Universal Studios, where she became the first woman division President in the Studio’s history. Nancy was also Executive Vice President of the Studio’s Consumer Products Group. She also co-founded Broadthink, a media, marketing, branding, and business strategy company that has provided new directions for a wide range of clients. For more detailed information about Nancy’s background, please see: <http://creativeprojectsgroup.com/who-we-are/53-officers/363-nancy-cushing-jones.html>

ABOUT CREATIVE PROJECTS GROUP: Creative Projects Group® is an incubator, production and services company in the entertainment, media, sports and technology fields. It is most active in film, television, theatre, and digital media. Because each venture is unique, we dedicate a carefully tailored team of professionals and suite of services to each project. These are designed to support individual and other stakeholders as well as the ultimate creative vision and goals of each project. Our services and own production activities range from corporate consulting, including designing business structures and strategies, both traditional and online, to assisting with the branding, marketing, communications,

publishing, licensing and merchandising of products and services. We design, program and produce live events including professional/academic workshops and symposia, and film festivals, and serve as media Production Consultants. We also provide business affairs advice with respect to film, television, online, software, technology and other agreements involving intellectual property rights and the protecting of such assets, as well as the positive resolution of differences between creative partners in such enterprises.

Our ultimate mission, as an organization, is to further the spirit and success of creative expression.

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